

Affiliate KPI Framework

The following Key Performance Indicators (KPIs) shall govern the performance, obligations, and commission entitlements of Affiliates under this Agreement. Unless expressly waived in writing by the Operator, these KPIs shall form an integral and binding part of the Affiliate Agreement.

1. Minimum Activity Requirement

The Affiliate must generate a minimum number of player registrations within the first one (1) month of cooperation. Failure to meet this requirement may result in the Affiliate being classified as inactive, at the sole discretion of the Operator.

2. Marketing Materials Compliance

The Affiliate shall, within seven (7) calendar days of receiving a request from the Operator, update or amend any promotional materials, including but not limited to brand information, logos, banners, and welcome offer terms. Non-compliance may result in suspension of payments until such corrections are made.

3. Performance-Based Revenue Share Adjustment

If the Affiliate fails to generate at least one (1) First-Time Depositor ("FTD") within a consecutive three (3) month period, the Operator reserves the right to reduce the Affiliate's Revenue Share percentage by fifty percent (50%).

4. Inactive Account Classification

If the Affiliate fails to generate at least one (1) FTD within a consecutive six (6) month period, the Affiliate's account shall be classified as inactive, and the Affiliate shall forfeit the right to receive any further commission payments.

5. CPA Testing Period

For CPA arrangements, a test period shall apply covering a minimum of ten (10) and a maximum of fifteen (15) FTDs. The precise testing volume shall be mutually confirmed in writing prior to the commencement of the CPA arrangement.

6. Regional Restrictions

The Operator reserves the right to withhold CPA commission payments for traffic originating from regions materially different from those agreed upon in advance, unless such traffic is the result of organic SEO activity from the Affiliate's owned website(s). This restriction shall apply specifically to traffic generated via paid media (Ads) or third-party CPA networks.

7. CPA Quality Control Measures

- a. Fraudulent, duplicate, or low-value traffic — including but not limited to players making only a minimum deposit, or accounts requested to be closed within the reporting month (30 days) — shall be excluded from commission calculations.
- b. Should the proportion of self-excluded or self-blocking players exceed twenty percent

(20%) of the total players delivered in a given reporting period, the corresponding CPA commissions (excluding Revenue Share) shall be withheld. The Operator shall provide evidence, including Click IDs, upon request.

c. Should fifty percent (50%) or more of the players delivered by the Affiliate be minimum depositors who abandon the site without returning, the Operator shall be entitled to withhold CPA payments for such players.

8. Withdrawal Conditions

The minimum withdrawal balance shall be two hundred fifty euros (€250). No withdrawals shall be processed below this threshold. Furthermore, prior to submitting their first withdrawal request, the Affiliate must have delivered no fewer than three (3) FTDs in total.